



ABOUT CAMP4 COLLECTIVE

Camp4 Collective is a creative studio and production company making stories far beyond the conventions of Hollywood. Specializing in character-driven, multimedia brand storytelling and advertising that connects audiences to the awe of the natural world and the people who thrive there. We are a small but mighty creative powerhouse looking to grow our team.

For more than a decade, Camp4 has earned its reputation as the go-to content studio for brands including Apple, The North Face, Merrell, Columbia Sportswear, Brooks Running, Dick's Sporting Goods, BF Goodrich, John Deere, and many, many more. Camp4's work has garnered numerous advertising awards and film festival honors.

THE OPPORTUNITY

Camp4 Collective is looking for an organized, outgoing, professional, and positive team member to manage our marketing and community relations efforts. This role is the champion of Camp4 and our team, responsible for celebrating our company and work internally and externally.

Ideal candidates are creative self-starters who can see projects through from start to finish. Previous experience working for a brand or with an agency/production company is required.

TITLE: Marketing Manager

EMPLOYMENT TYPE: Full time, salary, approximately \$75,000 (offer may deviate DOE)

EMPLOYMENT TYPE: Reports to Camp4 Collective Managing Director and Creative Director

RESPONSIBILITIES

- Schedule and produce Camp4 internal content productions for social media.
- Develop community-oriented content opportunities for Camp4's creative teams.
- Assist email and website development.
- Create and manage internal communications plan for sharing team news throughout Camp4's collective community.
- Manage the design and production of Camp4 swag and gift creation.
- Develop a calendar of Camp4 events and showcases.
- Promote and manage applicants of the Camp4 intern program.
- Manage any film festival submissions that may need to occur for Camp4 Creative projects.
- Support sales team with proposal development with research, image pulls, basic design and other tasks as requested.



DESIRED EXPERIENCE & SKILLS

- Minimum 3 years' experience working in sales, marketing, communications or as a content producer.
- Strong organization skills required.
- Strong emotional integrity and ability to manage crucial conversations.
- Polished verbal and written communication skills.
- Interest and experience with creative fields (design, writing, photography, editing, etc.)
- Experience with Adobe Creative Suite and/or Figma.
- Ability to manage and organize multiple projects simultaneously.
- Self-starter: You get up on your own to rally for a dawn patrol or early morning trail run. You don't need your roommate to drag you out of bed.
- Previous experience in the outdoor or advertising industries required.
- Interest in outdoor recreation, sports, culture, or conservation.

We welcome any human on our team that meets our requirements — any race, color, height, weight, gender identity, background, nationality, physical ability, or eating habit is welcome.

BENEFITS

Salaried compensation depends on experience level. Additionally, Camp4 provides full-time employees with annual bonuses based on company-wide goals and performance.

Total pay includes reimbursements for a portion of private health insurance, plus all work-related mileage, travel, expenses, and device usage.

Vacation/time off is unlimited. We strongly encourage our people to play and explore the world outside of work. As such we don't limit time away, rather, we expect each other to take ownership of one's results and live fully both within and beyond Camp4.

Please EMAIL ONLY a cover letter and resume in PDF format with **MARKETING MANAGER** in the subject line to info@camp4collective.com.