



Creative Designer

📍 Salt Lake City, UT | 📁 Full-time | 💰 \$65-80,000 DOE

You're a creator. A storyteller. A designer fluent in modern media expression.

You see the world differently—through the lens of possibility, design, and adventure. You are driven to create, and express ideas through bold fresh visuals. Whether it's editing motion for a social cut, designing a haute hoodie or crafting an eye-catching presentation—you apply a strong POV and visual style. This role is perfect for an entry level professional artist eager to create, learn and grow from top industry creatives.

Welcome to **Camp4 Collective**.

We're not your typical production company. We make stories that go far beyond the conventions of Hollywood—immersive, awe-inspiring, character-driven brand storytelling that connects people to the natural world. Our clients? Think Apple, The North Face, Merrell, Columbia, Brooks Running, Porsche, and more. Our studio? Small but mighty. Our team? A band of filmmakers, designers, and adventurers with a relentless drive to create.

Now, we're looking for a new Creative Designer to help define and amplify our voice. This role isn't about playing it safe—it's about pushing Camp4 forward with fresh ideas, killer visuals, and unexpected creative moments. You'll work across brand marketing, social content, graphic design and everything in between.

What You'll Do:

Camp4 Brand Expression (50%)

You'll express and develop the creative identity of Camp4. That means:

- > Crafting epic **creative** that help us land amazing projects
- > Leading the visual evolution of our **website, marketing materials, and social presence**
- > Curating a **Camp4 Style Guide** to sharpen our POV and brand storytelling
- > Dreaming up wild and unexpected ways to **promote our brand** (Swag? Photo books? Ramen? Let's get weird.)

Camp4 Community & Culture (50%)

You'll help curate an experience that keeps people talking. That means:

- > Shaping our **B2C presence**—from swag to social media storytelling to brand collaborations
- > Finding creative ways to **celebrate our existing work** (because it's damn good)
- > Giving interns the **tools and guidance** to thrive
- > Developing partnerships that feel *right*—magazines, musicians, creatives



Desired Experience & Skills:

- > **2-4 years** experience in graphic design, social content creation and video editing.
- > **Strong artistic design skills** (Adobe Suite, Figma, Wordpress, etc.)
- > **Strong emotional integrity**—you communicate with honesty, passion, and purpose
- > **Ravenous learner**—motivated to learn, grow, sharpen your craft and stay on top of the latest trends.
- > **Self-starter mentality**—you're the kind of person who gets up for dawn patrol or a morning trail run *without* needing a wake-up call
- > **Hardwork Mentality**—our clients are located all over the world, and deadlines are often tight and fast-moving. You know how to balance work and life in a way that supports the team, delivers exceptional work, and gets the job done.
- > **Educational focus in marketing, visual communications, graphic design, film or editing.**
- > **Deep interest in outdoor recreation, sports, culture, automotive and conservation**

We welcome **any human** on our team that meets our requirements—**any race, color, height, weight, gender identity, background, nationality, physical ability, or eating habit is welcome.**

Benefits & Perks:

Competitive Salary – \$65-80,000 DOE

Annual Bonuses – Based on personal and company-wide performance

Health Benefits – Partial reimbursements for private health insurance

Expense Coverage – All work-related mileage, travel, expenses, and device usage covered

Unlimited Vacation & Time Off – We encourage you to play and explore the world beyond work. No limits—just responsibility for your results.

Ready to Join the Camp4 Crew?

We're looking for someone who's ready to make an impact. If that's you, let's talk.

✉ **Please EMAIL ONLY** a cover letter, resume AND portfolio link in **PDF format** with "**Creative Designer**" in the subject line to **info@camp4collective.com**.