



Art Director

📍 Salt Lake City, UT | 📁 Full-time | 💰 \$85,000 DOE

You're a creator. A storyteller. A visionary with a sharp eye and an even sharper POV.

You see the world differently—through the lens of possibility, design, and adventure. You are driven to create, turning big ideas into beautifully executed realities. You know how to balance artistry with strategy, and you're ready to shape the brand expression of a studio built on pushing boundaries.

Welcome to **Camp4 Collective**.

We're not your typical production company. We make stories that go far beyond the conventions of Hollywood—immersive, awe-inspiring, character-driven brand storytelling that connects people to the natural world. Our clients? Think Apple, The North Face, Merrell, Columbia, Brooks Running, Porsche, and more. Our studio? Small but mighty. Our team? A band of filmmakers, designers, and adventurers with a relentless drive to create.

Now, we're looking for an **Art Director** to help define and amplify our voice. This role isn't about playing it safe—it's about pushing Camp4 forward with fresh ideas, killer visuals, and unexpected creative moments. You'll work across brand marketing, social content, art direction, and everything in between.

What You'll Do:

Camp4 Brand Expression (50%)

You'll own the creative identity of Camp4. That means:

- > Crafting epic **creative** that help us land amazing projects
- > Leading the visual evolution of our **website, marketing materials, and social presence**
- > Curating a **Camp4 Style Guide** to sharpen our POV and brand storytelling
- > Dreaming up wild and unexpected ways to **market ourselves** (Swag? Photo books? Let's get weird.)

Camp4 Community & Culture (25%)

You'll help curate an experience that keeps people talking. That means:

- > Shaping our **B2C presence**—from swag to social media storytelling to brand collaborations
- > Finding creative ways to **celebrate our existing work** (because it's damn good)
- > Giving interns the **tools and guidance** to thrive
- > Developing partnerships that feel *right*—magazines, musicians, creatives



Art Direction on Camp4 Projects (25%)

When the moment calls, you'll step into **art direct projects** that push our creative boundaries. That means:

- > Designing **film titles, campaign toolkits, and ad visuals** for our brand partners
- > Bringing fresh thinking to film and branded content **from concept to execution**

Desired Experience & Skills:

- > **Minimum 3 years** experience in art direction, creative direction or graphic design.
- > **Strong artistic design skills** (Adobe Suite, Figma, Capture One, etc.)
- > **Strong emotional integrity**—you communicate with honesty, passion, and purpose
- > **Unquenchable creative curiosity**—you ask big questions and chase bold ideas
- > **Polished verbal and written communication skills**—you know how to pitch, write, and present
- > **Self-starter mentality**—you're the kind of person who gets up for dawn patrol or a morning trail run *without* needing a wake-up call
- > **Previous experience in the outdoor or advertising industries required**
- > **Deep interest in outdoor recreation, sports, culture, and conservation**

We welcome **any human** on our team that meets our requirements—**any race, color, height, weight, gender identity, background, nationality, physical ability, or eating habit is welcome.**

Benefits & Perks:

Competitive Salary – \$85,000 DOE

Annual Bonuses – Based on personal and company-wide performance

Health Benefits – Partial reimbursements for private health insurance

Expense Coverage – All work-related mileage, travel, expenses, and device usage covered

Unlimited Vacation & Time Off – We encourage you to play and explore the world beyond work. No limits—just responsibility for your results.

Ready to Join the Camp4 Crew?

We're looking for someone who's ready to make an impact. If that's you, let's talk.

 **Please EMAIL ONLY** a cover letter and resume in **PDF format** with "**AD Application**" in the subject line to **info@camp4collective.com**.